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# National Diet Library Newsletter

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No. 195, August 2014

Symposium co-hosted by the National Diet Library and the Goethe-Institut Tokyo  
"Future world and knowledge achieved by digital technologies:  
Strategy and challenges of the Bavarian State Library"

On June 10, 2014, the symposium co-hosted by the National Diet Library (NDL) and the [Goethe-Institut Tokyo](#) (German) "Future world and knowledge achieved by digital technologies: Strategy and challenges of the Bavarian State Library" was held in the Tokyo Main Library of the NDL. More than 130 people were in attendance.



<< Audience of the symposium co-hosted by the NDL and the Goethe-Institut Tokyo >>

Following an opening address by Dr. Barbara Richter-Ngogang, Librarian of the Goethe-Institute Tokyo Library, and a brief introduction about the digitization project of the NDL by Mr. Toshiyasu OBA, Director of the Digital Information Planning Division, Digital Information Department, we had three lectures as detailed below.

- 1. Innovative User Scenarios for Digital Libraries – Examples from the Bavarian State Library (Dr. Klaus CEYNOWA, Deputy Director General, [Bavarian State Library](#))

After a quick overview of the Bavarian State Library, Dr. Ceynowa introduced attractive user services of the library based on mobile applications such as "[Bavarian Historical Maps](#)," "[bavarikon 3D](#)" and "[Ludwig II.](#)"



<< Dr. Ceynowa >>

He explained the thinking behind these innovative services, saying that more and more people, especially in the young generation, are used to get information anytime and anywhere on the mobile web and that libraries should accordingly change their way of providing information. He concluded his presentation with an impressive mantra; “Content is King and Context is Queen.” That is, in the digital era, libraries are facing challenges of not only how to acquire and preserve the flood of information in various formats but also how to transmit their holdings in an attractive and effective way which encourages users to utilize the information.

<https://youtu.be/c2WjAG6fhko>

<<Ludwig II – Walking in the Footsteps of a Fairytale King>>

- 2. Munich Digitization Centre + Similarity-based Image Search (Lecture by Dr. Markus BRANTL, Head of the [Munich Digitization Centre / Digital Library](#), Bavarian State Library)

Dr. Brantl, after giving a brief history of the Munich Digitization Centre / Digital Library which was founded as an adjunct facility of the Bavarian State Library in 1997, talked about the stages before the user service, focusing on how to digitize holdings based on what strategies.

The Munich Digitization Centre / Digital Library aims at digitizing materials which cleared copyrights and widely providing them to the public for free. In the lecture, he described the partnership with Google which started in 2007, a facility and machines for scanning, a software for an automated process control, and a software for analyzing and picking up images mainly of rare books and old material-based similarity search.



<< Dr. Brantl >>

- 3. University of Tokyo New Library Project “Academic Commons” and what it is aiming at — University libraries in the Hybrid Reading age (Dr. Hidetaka ISHIDA, Professor, Graduate School of Arts and Sciences, University of Tokyo; Deputy University Librarian)

Dr. Ishida introduced the concept of the Hybrid Library which the University of Tokyo New Library Project “Academic Commons” was aiming at and he reported how the reading experience, which was originally personal, and the reading environment would be changing with the progress of digitization in the society, through the perspectives of the information semiotics he specializes in.



<< Dr. Ishida >>

In the following Q&A session, the three speakers answered a wide range of questions from the floor, such as how to find a context for promoting use of contents, the relationship between the Bavarian State Library and other neighboring institutions which are interested in digitization, and the skills and knowledge required for librarians in the digital age.



<< Q & A session. From the right; Dr. Ishida, Dr. Ceynowa and Dr. Brantl >>

Materials distributed in the symposium are available:

- [Programme](#)
- "[Digitization project of the National Diet Library](#)" by Mr. Oba (in Japanese)
- "[Innovative User Scenarios for Digital Libraries - Examples from the Bavarian State Library](#)" by Dr. Ceynowa
- "[Munich Digitization Centre + Similarity-based Image Search](#)" by Dr. Brantl
- "[University of Tokyo New Library Project "Academic Commons" and what it is aiming at — University libraries in the Hybrid Reading age](#)" by Dr. Ishida (in Japanese)

Related articles:

- [Libraries in the "Big Data" era: Strategies and challenges in archiving and sharing research data](#) (No. 194, June 2014)
- [Lecture by Ms. Cornelia Diebel from the Deutsche Nationalbibliothek, "Acquiring Digital Information and Metadata concerning E-legal Deposit"](#) (No. 189, June 2013)